

# David Parrish MBA MCFI AIMC MCIM MIBA Chartered Marketer

*International Business Adviser and Trainer for Creative Enterprises*

With a background in leading and managing organisations in the creative industries, and as a business adviser to the creative industry sector, Dave can bring a wide experience of the best management ideas, tools, models and techniques to the benefit of businesses and organisations internationally.



He has worked in the creative industries across a range of subsectors including graphic design, software, drama, internet publishing, music, crafts, photography, film, advertising, digital and electronic arts, and book/magazine publishing.

Engaged by investors and funding bodies as well as directly by creative enterprises, his work includes consultancy assignments, training workshops, seminars, feasibility studies, funding assessments, development strategies, business plans and advice surgeries.

He is the author of the book: "T-Shirts and Suits: A Guide to the Business of Creativity", published in 2005 and reprinted in 2006.

He is working with UNESCO on a creative industries project to share best practice internationally.

He has helped a large number of businesses, organisations and support agencies in the creative sector. A short selection is listed below:

A Sense of Place  
Arts Council England  
Asia Business Forum (Singapore)  
Askaprice.com  
Band on the Wall  
Castlefield Gallery  
CMKBU Utrecht  
Commonword Enterprises  
Co-operative College  
Cornerhouse  
Creative Industries Development Service (CIDS)  
Creative Industries Support Project  
Creative Partnerships  
Cybase Ltd  
Department for Education and Skills (DfES)  
Dukes Playhouse  
East Lancashire Cultural Industries Development (ELCID)  
Flux Magazine  
Flying Start project  
Focusing Creativity project  
Hot Bed Press  
International 3  
International Business Intelligence  
Liverpool Culture Company (Liverpool 08)  
Ludus Dance  
Merseyside ACME  
National Co-operative Association of South Africa  
New Entrepreneurs Scholarship  
New Mind Internet  
re:work Creative Enterprises  
Safe Productions  
Static Gallery  
Telford Business Institute (Shanghai)

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